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For immediate release 5 October 2009

A Classic Decision by Lindsay Transport

It is generally a safe bet that any transport company that provides significant “end to end” logistic services across Australia, will use the best available equipment to deliver their customers’ freight and Queensland’s Lindsay Transport certainly didn’t take any chances as they placed an order for 15 new Maxi-CUBE Classic B-Double Reefer refrigerated vans.

This important project, managed by Freighter Maxi-CUBE Queensland’s (FMQ) dealer principal Mark Kelly and General Manager for Maxi-CUBE Kevin Manfield, exemplified the strong relationship and understanding of needs between FMQ, Maxi-CUBE and Lindsay Transport.

A division of Lindsay Australia Limited, Lindsay Transport is an integrated transport, logistics and rural supply company operating through an extensive East Coast network of 29 stores and depots. The Group’s major activities centre on providing services to the food processing, food services, fresh produce, rural and horticultural sectors.

Through collaboration with Maxi-CUBE, Lindsay Transport has introduced a number of innovations over the years, including multi-temperature distribution vans, 45 foot and 48 foot refrigerated vans as well as high humidity trailer refrigeration.

Established in 1953 as Lindsay Brothers Transport, the company has progressively expanded to become one of Australia’s leading refrigerated transport companies and today services over 5,000 customers, including major grocery retailers and food manufacturers, with their logistics requirements.

Lindsay Australia’s General Manager for Transport, Glen Lindsay, is responsible for managing and expanding the national transport operations, having been employed by the company since 1971. He continues to work closely with both FMQ and Maxi-CUBE to ensure his business remains at the forefront of industry advances in refrigerated transport equipment.

As Australia's leader in temperature-controlled trailer construction, Maxi-CUBE has, for over 30 years, supplied Lindsay's Transport with a mixture of refrigerated, chiller and freezer vans which have helped the Company consolidate the strength and flexibility of its fleet.

This competitive advantage ensures that Lindsay's fleet has high utilisation rates and, importantly, customers can engage Lindsay's to provide them with a full suite of refrigerated transport services.

As part of this latest contract to supply new equipment, Glen explained that thermal efficiency and minimal temperature variation were key criteria for awarding Maxi-CUBE the order, stating that, *"We are confident in the processes Maxi-CUBE uses to manufacture its products as well as meet our custom requirements for enhanced efficiency. It's important to our business that we embrace proven technology and equipment that is able to handle all facets of food transportation."*

All the trailers have been built using Maxi-CUBE's in-house manufactured insulation foam and, with the unique "cast to gauge" manufacturing process, all foam panels were made to Lindsay's required thickness. This method greatly enhances thermal performance due to the fact that the insulation cells on the surface of the panels are not destroyed by cutting the panels to gauge.

Joining the panels involved the use of high performance adhesives that delivered joints of superior strength whilst pultruded fibreglass wall reinforcements provided highly durable walls for greater life and minimal maintenance.

The Maxi-CUBE Roll Back system that is featured in all the Lead Reefer vans uses a reliable and proven rack and pinion mechanism driven by a hydraulic motor that is powered by an electro-hydraulic pump connected to a dedicated battery. Supported by ball bearing wheels, the Maxi-CUBE Roll Back moves smoothly and doesn't have any chains or cables to break.

Maxi-CUBE's relationship with Lindsay's Transport doesn't just stop with the handover of new equipment. According to Mark at FMQ, *"A fully dedicated support and service program has been implemented to make sure that each trailer is consistently serviced through the dealership's workshop to ensure optimal operation for the fleet."*

Furthermore, with the strength of the MaxiTRANS Group behind it, FMQ provides Lindsay's and all customers with a complete range of services.

Through market leaders Maxi-CUBE and also Freighter, FMQ customers have access to the most comprehensive range of solutions including refrigerated, dry freight, skels, semi and curtain-sided trailers to suit any application.

More importantly, operators also have the ability to work closely with experienced and dedicated Maxi-CUBE and Freighter engineers to customise solutions to meet their own unique requirements.

And, as part of the all encompassing solution package, operators have the added advantage of accessibility to a national dealership network where after sales support including service and parts is never far away.

Other benefits for operators that are looking to further invest in their own operations include a trade-in service facility allowing upgrade to new trailers and access to MaxiTRANS Finance Services.

Kevin is particularly proud of every facet of the Company offering to customers, but particularly everyone's involvement at the Ballarat factory where the trailers are built, adding that, *"Everyone from the engineers to the factory workers is highly skilled and equally passionate about every trailer and van they construct. Many of them have been building and providing customer solutions for over 25 years and you can't put a price on that experience, it's invaluable to the customer."*

Interested transport companies can explore the Maxi-CUBE transport equipment range at www.maxicube.com.au.



ABOVE: An order by Lindsay Transport for 15 of the above B-Double Reefer refrigerated vans exemplified the strong relationship between Maxi-CUBE and Lindsay Transport.

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