



MaxiTRANS Australia Pty Ltd

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Would You Like Fries With That?

When McCain, Australia's largest provider of French fries, needed their products to be transported more efficiently from their Ballarat plant by their freight forwarder, Sargeant Transport, owner Mr Jamie Sargeant sought the assistance of Maxi-CUBE for a solution. Sargeant's transports McCain products daily from their Ballarat plant to a distribution centre in Laverton, Victoria, from where the products are delivered throughout Australia.

Maxi-CUBE Area Sales Manager, Heath Menhennet and Engineer Gareth Allen worked together with Mr Sargeant to design a custom built Maxi-CUBE Classic B-double van that allows a forklift to be driven through the tag trailer into the lead trailer without having to unhitch. The unique trailer design includes front and rear roller doors and an underslung fridge plant on the tag trailer, and an automatic sliding turntable on the lead trailer. At the flick of a switch, the brakes on the rear trailer are locked and the turntable unlocked, allowing the truck to reverse the lead trailer to join the front of the tag trailer, enabling a forklift to be driven through both trailers. The result is speedy loading and unloading and faster turn around times.

Mr Sargeant also needed the B-double to have a minimum internal height of 2.75 metres to fit 34 McCain pallets double stacked. This was achieved using a low turntable height and low profile tyres on the lead trailer to stay below the maximum allowed height of 4.3 metres for mass management.

The B-double is giving McCain a 30% increase in productivity while also reducing truck movements between Ballarat and Melbourne.

"By utilising this innovative and quality transport approach and by working together with both Maxi-CUBE and Sargeant Transport, McCain Foods has been able to increase productivity in excess of 30% and subsequently reduce the number of trucks on the road between Ballarat and Melbourne," McCain Australia/New Zealand Distribution Manager, Mr Stuart Falconer said.

McCain and Sargeant Transport were so impressed with the productivity and operational gains of the B-double trailer that Mr Sargeant ordered another set of units of the same configuration.

While Mr Sargeant had previously used other transport equipment, he appreciated the enthusiasm shown by Maxi-CUBE staff for the development of this revolutionary B-double.

“Heath’s customer service and after sales support has been outstanding,” Jamie Sargeant said.

Ends...



Ah... McCain you've done it again! Sargeant Transport's Maxi-CUBE Classic B-double van, shown with the lead trailer reversed to meet the tag trailer, giving them one stop loading and unloading.

Further information contact:

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