



MaxiTRANS Australia Pty Ltd

**346 Boundary Road
Derrimut Victoria 3030**
Telephone (03) 8368 1177
Facsimile (03) 8368 1178

Cameron's Tall Order

The Glen Cameron Group recently took delivery of 34 Maxi-CUBE refrigerated vans for their new contract with Coles to transport produce from the Coles Distribution Centre in Derrimut to their supermarkets throughout Victoria.

Included in the order were 30 Maxi-CUBE Advance vans and 4 rigid bodies. After realising that the superior thermal efficiency of the Maxi-CUBE Advance would give them a reduced fuel bill compared to other refrigerated vans, Cameron's ordered 30 Maxi-CUBE Advance Hi-CUBE reefers and 4 Hi-CUBE rigid bodies. The construction and design of the Advance also gives Cameron's reduced tare weight and more payload.

Cameron's commenced operations in 1975 with Glen Cameron as the sole operator servicing 35 customers with a single truck. Today, Cameron's employs almost 600 employees and contractors nationally, has 230 trailers on fleet and national warehouse and transport operations in the major capital cities.

To suit the contract, the vans needed to be shorter than usual to be able to gain access to tight supermarket loading docks. Cameron's ordered 16 and 22 pallet vans, all with multiple temperature zones, with the van sizes offering them the flexibility to utilise the total fleet to service all stores. The rigid bodies were manufactured specifically for Coles stores that had loading dock restrictions.

Having the MaxiTRANS workshop located a short distance from the Coles Distribution Centre offered Cameron's 24/7 service support. Cameron's founder and General Manager, Glen Cameron, says he is pleased with the vans to date.

"Having the MaxiTRANS workshop close by was an advantage. The whole experience has been quite painless, from the initial discussions in designing a trailer to suit our requirements, to taking delivery of the fleet in full. Any changes to specifications along the way were handled in a professional manner and any issues raised were addressed

and rectified promptly by their Major Account Manager, Bob Macpherson," Mr Cameron said.

Since its launch in 2004, the Maxi-CUBE Advance has proved to be popular with small operators and large fleets due to its high payload and low running costs. With the best thermal efficiency in its class, it is saving fuel, cutting costs and reducing greenhouse emissions, making the Advance the van of the future.

Ends...



Straight to work they go: the impressive Cameron's Advance vans hard at work at Coles' Distribution Centre in Derrimut, Victoria.

Further information contact:

Ava Bala
MaxiTRANS Australia Pty Ltd
Tel: 03 8368 1117
Mob: 0409 501 443
Email: ava.bala@maxitrans.com.au

Kevin Manfield
MaxiTRANS Australia Pty Ltd
Tel: 07 3717 2846
Mob: 0419 755 362
Email: kevin.manfield@maxitrans.com.au

15 August 2007