



MaxiTRANS Australia Pty Ltd

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Only Advance for Blenner's

Queensland based Blenner's Transport runs a fleet of refrigerated vans from Tully in North Queensland, transporting the area's year-round banana crop to Melbourne, Adelaide and Perth.

Since buying five Maxi-CUBE Advance vans early last year fleet owner, Les Blenner, has been impressed with the tare weight savings they deliver to his operation and by the reports of his drivers, who have noticed significantly less frequent running of the units' fridge plants and lower fridge plant fuel use.

So impressed has he been, that Les has ordered another 17 Maxi-CUBE Advance units for delivery in March 2006 through his dealer, Freighter Maxi-CUBE Queensland.

He says that he is firmly committed to the product and, in future, will buy only the Advance to boost his refrigerated van fleet.

After delivering bananas on a tight turnaround schedule – that sees the fruit delivered from farms in North Queensland to supermarket distribution centres in Melbourne in just under three days – Les' Advance vans are back loaded with ice cream, a job that he says the units are performing 'as good as gold'.

Sales Manager for Freighter Maxi-CUBE Queensland, Mark Kelly, says the next Advance delivery to Blenner's Transport has been specified with Hendrickson suspension which helps gain a 900kg tare weight saving over vans of similar size and traditional construction.

"This translates into being able to legally carry 24 pallets of a load such as bananas while, at the same time, saving on fridge plant fuel and life of the plant itself," Mark says.

"Smart freight operators like Les have been quick to recognise how much they have to gain from switching to Maxi-CUBE Advance."

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