



MaxiTRANS Australia Pty Ltd

**346 Boundary Road
Derrimut Victoria 3030**
Telephone (03) 8368 1177
Facsimile (03) 8368 1178

Innovation leads to advance in refrigerated trailer design

The MaxiTRANS stand at each Queensland Truck and Machinery Show has a reputation for showcasing the latest industry leading examples of the Company's commitment to innovation and payload efficiency.

This year was no exception with showgoers given the chance to get up close and personal with the latest offering from the leading Maxi-CUBE brand, the Maxi-CUBE Advance.

Released by MaxiTRANS last August, the Maxi-CUBE Advance is the product of widely-sought industry input on improvements needed to lift the performance of traditional types of temperature controlled vans.



The revolutionary design and manufacturing processes used to produce the Advance have been refined and further developed to produce the unit that was on display at this year's Queensland Truck Show.



With independent test proving the Advance to have the best thermal efficiency of major comparable brands – being up to 40% more efficient than some brands – it has the potential to save operators thousands of dollars annually on refrigeration fuel usage. Some operators have reported fridge plant fuel savings approaching 75% compared to their old equipment!

New, fully bonded van construction that optimises wall resin content, floor and roof panels that are fully moulded sealed slabs, incorporating polyurethane foam and high strength fibreglass beams and use of high tensile steel, specially chosen to provide the high strength and low tare weight of the sub-frame, enable the Advance to be built with up to a one tonne weight saving over comparable major brands and achieve a capability of 24 tonnes of payload.

A number of operators have shown close interest in the Advance displayed and it is expected to sell shortly.

More than one third of all Advance customers who have purchased vans since launch only eight months ago have already ordered more Maxi-CUBE Advance units. Several have ordered multiple units, including two customers ordering five units each.

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Further information contact:

Stuart McMurtrie
Group Marketing Manager
MaxiTRANS Industries Ltd
Tel: 03 8368 1183
Email: stuart.mcmurtrie@maxitrans.com.au

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